

Branded Fares Format Overview





At Southwest®, we love making flying simple and fun for both our Customers and Employees. To help us do just that, please use this document to familiarize yourself with how we use Branded Fares to better support you. We have four fare families (Choice Extra, Choice Preferred, Choice and Basic) and we use industry standard fare pricing structures, including dual RBD and Branded Fares, to present that content to you. These industry standard capabilities allow fare classes to be shared across fare products to offer you more choices when you book!

Get to know our fares

	Basic ¹	Choice	Choice Preferred	Choice Extra
	Go for Less	Top Pick	Earlier Access	All In
Seating ¹⁵ and boarding ¹⁶ (for flights taking off January 27, 2026)				
Seat type included ¹⁵	Standard (assigned at check-in)	Standard (select at booking)	Preferred (or any Standard seat)	Extra Legroom (or any seat)
Extra Legroom seat ¹⁵ (seats in front of cabin and exit rows)	Available with upgrade	Available with upgrade	Available with upgrade	✓
Preferred seat¹⁵ (Standard legroom seats near the front of the cabin)	Available with upgrade	Available with upgrade	~	•
Standard seat ¹⁵ (seats in back of cabin)	•	~	~	✓
Boarding group ¹⁶	Last	General	Early General	Early
Priority Boarding (first group to board)	\$	\$	\$	\$
Rewards and Flexibility				
Checked bag²	\$	\$	\$	2 free
Rapid Rewards® points³	2X fare	6X fare	10X fare	14X fare
Flight credit expiration ⁷	6 mos	12 mos	12 mos	12 mos
Transferable Flight Credit™ ⁶	×	✓	✓	~
Refundability⁵	Non-transferable Flight Credit	Transferable Flight Credit ^{™6}	Refundable	Refundable
Changes ⁸	Available with fare upgrade	Fare difference may apply	Fare difference may apply	Fare difference may apply
No cancel fees ⁴	✓	✓	✓	~
Free same-day standby ⁹ (add your name to the list, taxes and fees may apply)	×	~	~	•
Free same-day change ⁹ (confirmed seat, taxes and fees may apply)	×	•	•	•
Priority Boarding (for flights departing prior to January 27, 2026)	\$	\$	EarlyBird Check-in®10	A1-A15
Free inflight entertainment ¹¹	✓	✓	✓	~
Priority Lane and Express Lane ¹²	×	×	~	~
Premium drink ¹³ (on select flights 250 or more miles)	\$	\$	\$	~
Inflight internet ¹⁴ (free for Rapid Rewards [®] Members)	\$	\$	\$	\$

Please see disclaimers on the next page.



Fare chart disclaimers

¹Basic fares: Basic fares are non-refundable except as allowed by our 24-hour cancellation policy. Flight changes are allowed but require a fare upgrade. Customers may be eligible for a flight credit if canceled at least 10 minutes prior to the flight's original departure time.

²Checked bag: Bag fees apply to Basic, Choice, and Choice Preferred fares booked and ticketed and/or changed on or after May 28, 2025. Choice Extra fares and Rapid Rewards® A-List Preferred members receive two free checked bags. A-List members and Rapid Rewards Credit Cardmembers only receive their first checked bag for free. Checked bag benefits do not apply on flights booked with a partner carrier. Weight and size limits apply. Additional allowances, benefits, and/or exceptions may apply. Learn more.

³Rapid Rewards points: Rapid Rewards points can be earned from (a) Qualifying Flights (defined below) operated by Southwest®, or (b) through qualifying purchases with our Rapid Rewards partners. "Qualifying Flights" include flights operated by Southwest Airlines® and paid entirely with dollars, Southwest LUV Vouchers, gift cards, or flight α edits and those paid with Cash + Points. NOTE: With a Cash + Points booking, points are earned only on the portion of the base fare that is paid with dollars. Qualifying Flights exclude reward flights, charter flights, nonrevenue travel, and Companion Pass® travel. All Rapid Rewards rules and regulations apply and can be found at Southwest.com/rrterms.

4No cancel fees: All fare types are eligible for cancellations without a fee. For changes to a flight itinerary with Wanna Get Away Plus® (Choice), Anytime (Choice Preferred), and Business Select® (Choice Extra), there is no fee, though a fare difference may apply. Failure to cancel a reservation at least 10 minutes prior to original scheduled departure may result in forfeited travel funds.

Refundability: As long as you cancel your reservation at least 10 minutes prior to the original scheduled departure of your flight, you're eligible to receive 100% of your ticket value as a refund to your original form of payment. A Southwest® flight credit from a previous reservation that is applied toward a Business Select® (Choice Extra) or Anytime (Choice Preferred) fare will be refunded as a Transferable Flight Credit. For travel booked with Rapid Rewards® points, if canceled, points will be returned to the Rapid Rewards account holder who booked the ticket. If you do not cancel, your funds will be refunded as a Transferable Flight Credit.

*Transferable Flight Credit : To receive a credit, you must cancel your flight at least 10 minutes prior to the flight's original scheduled departure time. If you do not cancel, your points and funds may be forfeited. Learn more. Transferable Flight Credits created from reservations booked and ticketed and/or changed on or after May 28, 2025 expire twelve months from the date the fare was purchased and ticketed. Transferable Flight Credits can be transferred between Rapid Rewards® Members. Only one transfer is permitted. For bookings made through a Southwest® Business channel, transfers are allowed only between employees within the organization.

⁷Flight credit expiration: To receive a flight credit, you must cancel your flight at least 10 minutes prior to the flight's original scheduled departure time. If you do not cancel, your points and funds may be forfeited. Learn more. Business Select® (Choice Extra), Anytime (Choice Preferred), and Wanna Get Away Plus® (Choice) Transferable Flight Credits created from reservations booked and ticketed and/or changed on or after May 28, 2025 expire twelve months from the date the fare was purchased and ticketed. Basic fare flight credits expire six months from the date the fare was purchased and ticketed.

[®]Changes: If you need to change an upcoming flight itinerary, you'll only pay the difference in fare for Wanna Get Away Plus® (Choice), Anytime (Choice Preferred), and Business Select® (Choice Extra) fares (if one applies). For Basic fares, you may upgrade the fare to Wanna Get Away Plus® (Choice), Anytime (Choice Preferred), or Business Select® (Choice Extra). Failure to cancel a reservation at least 10 minutes prior to original scheduled departure may result in forfeited travel funds

Free same-day change/standby: Same-day change: On the day of travel, you can switch to another flight with space available departing on the same calendar day between the same origin airport and destination airport as your original flight. As of May 28, 2025, free same-day change is only available for Business Select® (Choice Extra), Anytime (Choice Preferred), or Wanna Get Away Plus® (Choice) fares. Wanna Get Away® (Basic) fares, and Rapid Rewards® A-List Preferred and A-List Members will no longer be eligible for free same-day change unless the Member purchases a qualifying fare. NOTE: A-List and A-List Preferred Members who purchased Wanna Get Away® fares and ticketed and/or changed on or before May 27, 2025, are eligible for same-day change regardless of the travel date. Same-day standby: You can list for same-day standby on an earlier flight via a Southwest® Customer Service Agent at the airport or the Southwest app or mobile web. You will receive a message based on the contact preference selected during booking if you are cleared on the flight. With the exception of A-List Preferred and A-List Members, Customers who purchase Basic fares are not eligible for free same-day standby. For both same-day change and same-day standby, you must change your flight or request to be added to the same-day standby list at least 10 minutes prior to the original scheduled departure of your flight or the no-show policy will apply. If using the app or mobile web for standby, you must list your name 30 minutes ahead of original scheduled departure. You will be required to pay any government taxes and fees associated with these itinerary changes, but refunds will be provided. Your original boarding position is not guaranteed. Southwest Business Customers booked through travel agencies may need to see a Southwest Agent at the airport for both a same-day change or standby listing. See southwest.

¹⁰Early Bird Check-In®: You will automatically be checked in to your flight 36 hours prior to scheduled departure. For Choice Preferred fares purchased between 36 and 24 hours, the boarding position assignment process has begun so this may impact the boarding position assigned to you. If you purchase a Choice Preferred fare within 24 hours of your flight's scheduled departure, you will not receive the EarlyBird Check-In benefit. In an irregular operation situation, the boarding position is not guaranteed. Subject to availability on open seating flights, departing on or before January 26, 2026

11Free Inflight Entertainment: Where available. Available only on WiFi-enabled designated aircraft.

12 Priority and Express Lanes: Priority and Express Lanes, (where available), can be accessed by Business Select® (Choice Extra), and Anytime (Choice Preferred) Customers and A-List and A-List Preferred Members. Priority Lanes are at Southwest® check-in counters, and Express Lanes are at security checkpoints.

¹³Complimentary premium drink: On select flights traveling 251 miles or more, Business Select® (Choice Extra) travelers receive one complimentary premium drink on the day of travel and A-List Preferred Members receive up to two complimentary premium drinks per leg. Drink coupons are subject to availability. Service may also be limited at Southwest's discretion. This coupon has no cash value. Drink coupon is void if altered, sold, purchased, brokered, or bartered. Non-exchangeable for other goods or services. Southwest Airlines® reserves the right to discontinue its drink coupon program at any time. Coupon is invalid after expiration date and will not be updated or replaced. Alcohol purchased with drink coupons must be consumed onboard the aircraft. Must be 21 years or older to consume alcoholic beverages.

14Inflight WiFi: Where available. Available only on WiFi-enabled designated aircraft. WiFi access for \$8 per device from takeoff to landing. Price is subject to change. May not be available for the full duration of flight. In order to provide a top-notch Internet experience, we prohibit access to certain high-bandwidth applications and websites. We also prohibit access to certain obscene or offensive content.

15Seat: Basic fares will be assigned a seat at check-in with the exception of A-List Preferred and A-List Members as well as some Rapid Rewards® Credit Cardmembers who may choose a seat at time of booking, if available. Extra Legroom seats have a few more inches of legroom and are located at the front of the

cabin and exit rows. Preferred seats have standard legroom and are near the front of the cabin. Standard seats also have standard legroom but are in the back of the cabin. When purchased separately, seat cancellations are not permitted unless you cancel the flight altogether, and seat is only refundable when exchanged for a higher priced seat. Seat exchanges are permitted; price difference may apply. <u>Learn more.</u>

¹ºBoarding benefit: Boarding group is based on the seat type and location in the cabin. The seats included in the fare bundle are based on availability. Our Rapid Rewards® A-List Preferred, A-List Members, and Rapid Rewards Credit Cardmembers have a boarding benefit.



All of our fare products have multiple price points and we no longer have dedicated fare classes. Our fares will continue to be filed via ATPCO but to always find the right fare, we recommend shopping by fare family (BUS, ANY, PLU, WGA, etc.) instead of by fare classes (Y, K, L, etc.).

A few key points to remember:

- All fare products can be booked in various fare classes.
- You should not rely solely on the fare class to determine the fare product.
- Branded Fares should be used to find the lowest fare for any fare family.

Brand Name	Brand Code	Example 1	Example 2	Example 3
Basic	WGA	ULAVV2H	JLN7W2H	DLN3W2H
Choice	PLU	FZNUK4Q	GLAVV4Q	NLA0P4Q
Choice Preferred	ANY	ULAVV6B	YLN0P6L	DLN7W6B
Choice Extra	BUS	BLAVV8U	KLN0E8K	LLA0P8L

^{*}Table includes representative examples of changes but does not reflect a holistic view of all possible options.



Use the following formats, along with pricing modifiers, to shop for Southwest fares in the GDS, however, for more detailed information regarding all available format entries, please consult your GDS Help Desk and/or training materials.



Fare Shop Format: FQ[City Pair][Departure Date]-[Airline Code]

```
FQDALHOU25AUG25-WN«
DFW-HOU
               CXR-WN
                            MON 25AUG25
                                                             USD
THE FOLLOWING CARRIERS ALSO PUBLISH FARES DFW-HOU:
AA AC AS B6 CO DL FL NK O2 UA US WS
//SEE FQHELP FOR INFORMATION ABOUT THE NEW FARE DISPLAYS//
  7.5 PERCENT TAXES INCLUDED / FT FOR BREAKDOWN-SEE N*/USTAX1
WN-WNA/WGA - BASIC
WN
      DALHOU
                       25AUG25
    V FARE BASIS
                     BK
                           FARE
                                  TRAVEL-TICKET AP
                                                    MINMAX
                                                            RTG
      FBAVN2D
                     F X
                            95.18 E08JL T01JN 21/1
                                                            330
                                  R19NV
WN-WNA/PLU - CHOICE
WN
       DALHOU
                       25SEP25
                                                     MINMAX
   V FARE BASIS
                     BK
                           FARE
                                  TRAVEL-TICKET AP
                                                             RTG
 63
      VDAVN4D
                     V X
                            63.18 E19AU T31JL 21/1 -/ -
                                                             330
                                  R<sub>26</sub>JA
```

The results are separated by fare families in the fare quote information



Availability: 1[Departure Date][City Pair][Time]¥[Airline Code]

125AUGDA	LHOU¥WN	l «																										
25AUG MON	DAL/CDT	HO	J/C[)T																								
1 WN	27	Υ9	К9	В9	LØ	Q9	Н9	W9	R9	09	М9	S9	N9	Т9	19	C9	P9	U9	G9	E9	Z 9	F9	Α9	J9	D9	V 9	DAL	HOU
2 WN	19	Υ9	К9	В9	L0	Q9	Н9	W9	R9	09	М9	S9	N9	Т9	I9	C9	P9	U9	G9	E9	Z9	F9	Α9	J9	D9	V 9	DAL	HOU
3 WN	33	Υ9	К9	B9	L0	Q9	Н9	W9	R9	09	М9	S9	N9	Т9	19	C9	P9	U9	G9	E9	Z9	F9	Α9	J9	D9	V 9	DAL	HOU
4 WN	39	Υ9	К9	В9	L0	Q9	Н9	W9	R9	09	M9	S9	N9	T9	I9	C9	P9	U9	G9	E9	Z9	F9	Α9	J9	D9	V 5	DAL	HOU
5 WN	7	Υ9	К9	В9	L0	Q9	Н9	W9	R9	09	M9	S9	N9	T9	I9	C9	Р9	U9	G9	E9	Z9	F9	Α9	J9	D9	V0	DAL	HOU
6 WN	45	Υ9	K9	В9	L0	Q9	Н9	W9	R9	09	M9	S9	N9	T9	I9	C9	P9	U9	G9	E9	Z9	F9	Α9	J9	D9	V 9	DAL	HOU

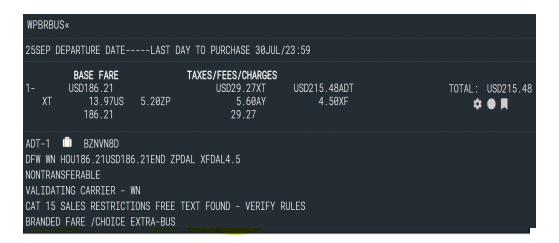
Sell 0[No. of Seats][Class of Service][Segment No.]

01	Y1«						
ВО	OKING STATU				?		
1	WN	27	Υ	25AUG MON	DAL HOU	SS1 13:00	14:15



Pricing Formats:

To price a fare in a specific fare family, use WPBR[Brand ID]



To find the lowest fare in a given fare family, use WPNCB\(\text{BR}[\text{Brand ID}]\)

```
WPNCB¥BRANY«
25SEP DEPARTURE DATE----LAST DAY TO PURCHASE 30JUL/23:59
         BASE FARE
                               TAXES/FEES/CHARGES
                                USD25.78XT
        USD139.70
                                                   USD165.48ADT
                                                                                 TOTAL: USD165.48
           10.48US 5.20ZP
   XT
                                        5.60AY
                                                    4.50XF
           139.70
                                       25.78
ADT-1 DZNVN6B
DFW WN HOU139.70USD139.70END ZPDAL XFDAL4.5
NONTRANSFERABLE
VALIDATING CARRIER - WN
CAT 15 SALES RESTRICTIONS FREE TEXT FOUND - VERIFY RULES
BRANDED FARE /CHOICE PREFERRED-ANY
1 WN 27D 25SEP 4 DALHOU SS1 1300 1415 /DCWN /E
```

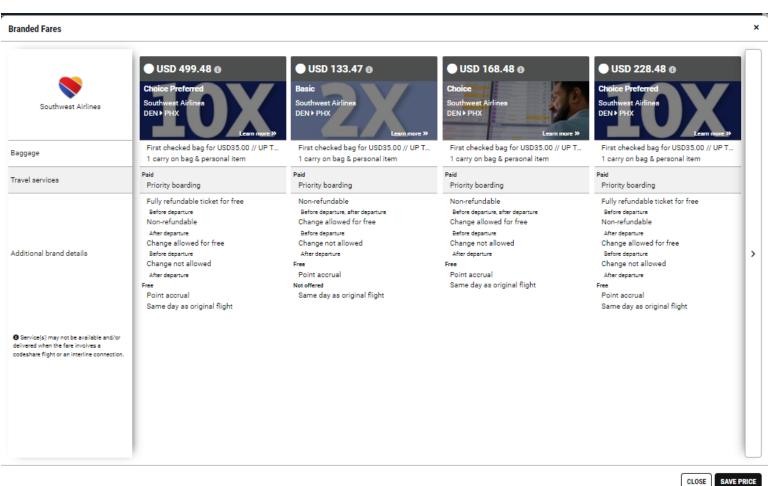
Alternatively, to price multiple fare brands for a single itinerary, use

WPNCB¥S1*BR[Brand ID]¥S2*BR[Brand ID]





Rich Content example:

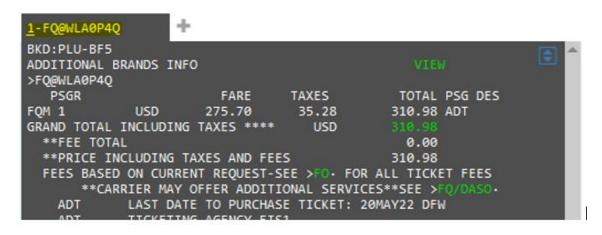


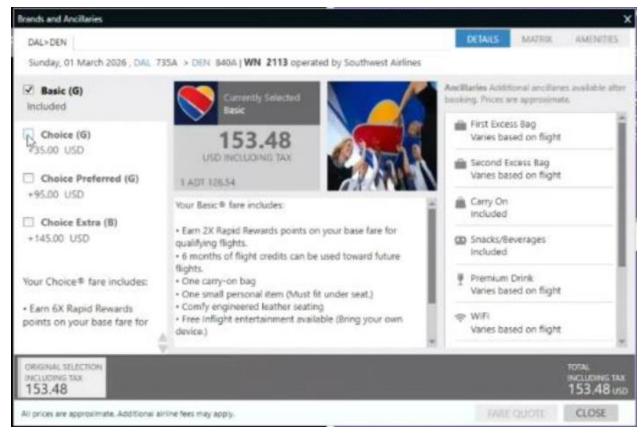






Price the lowest flight enter **\$BB**, then click to display branded fares rich content data with prices.



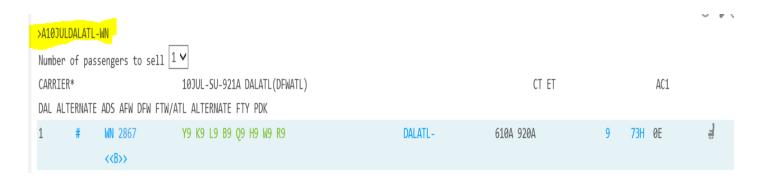






Worldspan Example:

Fare Shop Format: A[Departure Date][City Pair]



Sell the flight: 0[No. of seats][Class of Service][Segment No]

```
>01Y1
1 WN2867Y 10JUL SU DALATL SS1 610A 920A/O $ E
```

Price flight **4PLF**, then click the price highlighted in blue to display branded fares rich content data.

```
>4PLF
* NONREF/NONTRANSFERABLE/STANDBY REQ UPGRADE TO Y
* PRICING RULES VALIDATING CARRIER DEFAULT WN
** 10JUL DEPARTURE DATE/ 19MAY IS LAST DATE TO TICKET
           BASE USD
                                   TX/FEE USD
                                                    TKT TTL USD
TICKET
           147.33
                                        25.65
                                                         172.98
ADT01
             147.33
                                        25.65
                                                         172.98
*LOWEST FARE
FBC ADT TLNCP2H
ADT DAL WN ATL147.33USD147.33END WN ZPDAL XF DAL4.5
TX 11.05US 4.50ZP 5.60AY 4.50XF
* REBOOK 01/ T *USE 4PLFB
ALL SEGMENTS MUST BE CONFIRMED
CK SEGS BOOKED COMPLY WITH TKTG TL RULE
<<STORE FARE>>
```





amadeus

Fare shop format: FQD[City Pair]/[Departure Date]/A[Airline Code]/FF

```
FQDLGADAL/15JUL/AWN/FF
   AS B6 DL F9 NK NW SY
                                     TAX INCLUSION ESTIMATED
UΑ
   VX
                                     XY EXCLUDED
                                     AY/US/ZP TAX INCLUDED
15JUL21**29JUL21/WN NYCDAL/NLX:WGA
LN FARE BASIS USD
                                DATES
                                          DAYS AP
                                                   MIN MAX RTG
01 VLMVW2H
                 44.48 NRF
                                               21@
                 44.48 NRF
                                               7@
                                                           340
02 VBN7W2H
                                            23
03 VLBVW2H
                 44.68 NRF
                                               21@
                                                           340
```

You can see the fare families separated in the fare quote information.

Availability: AN[dep date]

```
an15jundalmcolp
AN15JUNDALMCO1P
** SOUTHWEST AIRLINES TEXAS - AN ** MCO ORLANDO INTL.USFL 25 TU 15JUN 100P
    WN5653 Y8 X8 K8
                            /DAL 1 MCO 140P 520P E0/73W N
    WN1247 Y9 X9 K9 L9 B9 Q9 H9 /DAL 1 MCO
                                           720P
                                                  1055P E0/73W N
                                                                     2:35
           W9 R9 O9 M9 S9 N9 T9 I9 C9 P9 U9 G8 E8 Z4
    WN5288 Y9 X9 K9 L9 B9 Q9 H9 /DAL 1 MCO 930P
                                                   100A+1E0/73W N
                                                                     2:30
           W9 R9 O9 M9 S9 N9 T9 I9 C9 P9 U9 G9 E9 Z9 F9 A9 J9 D9 V9
    WN 427 Y9 X9 K9 Q9 H9 W9 R9 /DAL 1 MCO 305P 830P E1/73W N
                                                                     4:25
           09 M9 S8 N4 T1
   WN3123 Y9 X9 K9 L9 B9 Q9 H7 / DAL 1 MCO 1255P 635P E1/73W N
                                                                    4:40
    WN4184 Y9 X9 K9 L9 B9 Q9 H9 /DAL 1 MCO 230P 840P E1/73H N
                                                                    5:10
```

Sell: SS[No. of seats][Class of Service][Segment No]

```
> ssly3
--- SFP ---
RP/DALWN01GP/
1 WN5288 Y 15JUN 2 DALMCO HK1 1 930P 100A+1 73W E0
SEE RTSVC - TRAFFIC RESTRICTION EXISTS
2 RM NOTIFY PASSENGER PRIOR TO TICKET PURCHASE & CHECK-IN:
FEDERAL LAWS FORBID THE CARRIAGE OF HAZARDOUS MATERIALS -
GGAMAUSHAZ/S1
```



Pricing Format: FXP/FF-[Brand code]

```
FXP/FF-ANY
01 SALLY/SMITH
LAST TKT DTE 24MAR21/23:59 LT in POS - SEE ADV PURCHASE
    AL FLGT BK DATE TIME FARE BASIS NVB NVA BG
DFW
LAX WN 1001 Y 15APR 1415 YLN0P6L
                                                      2P
USD 514.03 15APR21DFW WN LAX514.03USD514.03END
                ZP DAL4.30XT USD 4.30-ZP USD 4.50-XF DAL
USD
      5.60-AY 4.50
USD 38.55-US
      8.80-XT
USD
    566.98
FARE FAMILIES:
               (ENTER FQFn FOR DETAILS, FXY FOR UPSELL)
FARE FAMILY:FC1:1:ANY
FXU/TS TO UPSELL BUS FOR 32.01USD
BG CXR: WN
PRICED WITH VALIDATING CARRIER WN - REPRICE IF DIFFERENT VC
```

This will price out the segment listed in the fare family noted in the format.

To price and book the lowest fare for a given brand, use FXL/FF[Brand ID]

```
FXL/FF-WGA
01 SMITH/JONES
LOWEST PRICE IS AVAILABLE
LAST TKT DTE 22MAY21/23:59 LT in POS - SEE ADV PURCHASE
    AL FLGT BK DATE TIME FARE BASIS NVB NVA BG
DFW
 ORL WN 5288 V * 15JUN 2130 VLNVR2H 27MAY31AUG 2P
USD 60.07 15JUN21DFW WN ORL60.07USD60.07END
               ZP DAL4.30XT USD 4.30-ZP USD 4.50-XF DAL
      5.60-AY 4.50
USD
USD
       4.51-US
      8.80-XT
USD
USD
     78.98
FARE FAMILIES:
                (ENTER FQFn FOR DETAILS, FXY FOR UPSELL)
FARE FAMILY:FC1:1:WGA
FXU/TS TO UPSELL ANY FOR 38.00USD
BG CXR: WN
PRICED WITH VALIDATING CARRIER WN - REPRICE IF DIFFERENT VC
```



To view brand upsells, use FXY[Segment No.]

More information, including additional formats, is available and can be found by contacting your GDS Help Desk.

Thanks for choosing Southwest Airlines!

